



# **ACTIVATING WOMEN'S ENTREPRENEURIAL MINDSETS AND SOCIAL CHANGE THROUGH CREATIVITY AND CULTURE IN THE COVID-19 ERA**

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Intellectual Output 1 - A4: ENTREPRENEURIAL AND DIGITAL COMPETENCE FRAMEWORK

## ACT4WOMEN FRAMEWORK

### MODULE 6: Social Entrepreneur Personality

#### 1. General description of the module

Adults will learn how to develop their soft skills and entrepreneurial competences, to empower their chances in creating their enterprise.

Description of soft skills.

**Short description:** The main goal of this topic is to provide all necessary information about the entrepreneurial mindset and what we mean with this term. The focus point of this training course is the enhancement of soft skills, communication skills, leadership skills needed for the success of entrepreneurial activities.

#### 2. List of Topics:

##### **Topic 1:** Communication skills

**Short description:** The main goal of this topic is to present to adult learners the importance of communication skills in the creation and development of their business.

##### **Topic 2:** Creativity skills

**Short description:** The main goal of this topic is to present to the adult learners the importance of creativity skills in the creation and development of their business.

##### **Topic 3:** Leadership skills

**Short description:** The main goal of this topic is to present to the adult learners the importance of creativity skills in the creation and development of their business.



#### Topic 4: Problem Solving skills

**Short description:** The main goal of this topic is to present to the adult learners the importance of problem-solving skills in the creation and development of their business.

#### Topic 5: Negotiation skills

**Short description:** The main goal of this topic is to present to the adult learners the importance of negotiation skills in the creation and development of their business.

#### Topic 6: Innovative thinking

**Short description:** The main goal of this topic is to present to the adult learners the importance of innovation skills in the creation and development of their business.

MODULE 6: Social Entrepreneur Personality					
<b>Communication</b>	<b>Main Objectives:</b> The main goal of this topic is to provide the necessary information about <b>communication skills and their</b>	<b>KNOWLEDGE</b> <i>(In the context of EQF, knowledge is described as theoretical and/or factual)</i>	<b>SKILLS</b> <i>(In the context of EQF, skills are described as practical)</i>	<b>ATTITUDE</b> <i>(In the context of the EQF, attitude is described as the ability of the learner to apply knowledge and skills autonomously and with responsibility)</i>	<b>Activities/Lesson Plan</b>



	<b>importance in starting your own business.</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of communication</li> <li>2. I understand the basic rules of communication</li> <li>3. I understand more complex of the communication process</li> <li>4. I understand intercultural communication</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to share my ideas clearly and coherently</li> <li>2. I know the how to communicate with people from different cultures</li> <li>3. I know how to communicate in writing form</li> </ol>	<ol style="list-style-type: none"> <li>1. I'm able to share my ideas</li> <li>2. I can write a coherent email</li> <li>3. I'm able to communicate my business in social media</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define the communication process</li> <li>2. adult learners learn how to have an effective dialogue</li> <li>3. adult learners participate in activities/ games enhancing communication</li> </ol>
Creativity	The main goal of this topic is to provide the necessary information about <b>creativity skills and their importance in starting your own business and promoting your work and produce.</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of creativity</li> <li>2. I understand out of the box thinking</li> <li>3. I understand more complex notions of creativity</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to use creativity tools</li> <li>2. I know how to implement creativity in my business planning</li> <li>3. I know how to use my creativity in promotion and advertising</li> </ol>	<ol style="list-style-type: none"> <li>1. I'm able to use my creative skills</li> <li>2. I can practice my creativity skills with designated activities</li> <li>3. I'm able to sustain my creativity throughout my business plan process</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define creativity and innovation</li> <li>2. adult learners learn how to practice creativity skills</li> <li>3. adult learners practice activities/ exercises /games to enhance their creativity</li> </ol>
<b>Leadership skills</b>	The main goal of this topic is to provide the necessary information about <b>leadership skills and their importance in starting your own business.</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of leadership</li> <li>2. I understand the basic rules of leadership</li> <li>3. I understand the different forms of leadership</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to be an efficient leader</li> <li>2. I know the limits of leadership</li> <li>3. I know the how to create a strong team around me</li> </ol>	<ol style="list-style-type: none"> <li>1. I'm able to lead my own enterprise</li> <li>2. I can become a strong leader</li> <li>3. I'm able to sustain my leadership</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define leadership skills</li> <li>2. adult learners learn how to lead a team</li> <li>3. adult learners practice their leadership skills through exercises and activities</li> </ol>
<b>Problem solving skills</b>	The main goal of this topic is to provide the necessary information about <b>problem solving</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of problem solving</li> <li>2. I understand problem solving techniques</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to use problem solving techniques when I</li> </ol>	<ol style="list-style-type: none"> <li>1. I'm able to apply problem solving techniques</li> <li>2. I can find solutions to occurring issues</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define the notion of problem solving</li> </ol>



	<b>skills and their importance in starting your own business.</b>	3. I understand how I can use problem solving techniques during the creation of my enterprise	face problems in my enterprise 2. I know how to apply problem solving techniques to everyday life and in my business	3. I'm able to put in practice theoretical knowledge on problem solving	2. adult learners participate in activities enhancing problem solving skills 3. the use of brainstorming in problem solving
<b>Negotiation skills</b>	The main goal of this topic is to provide the necessary information about <b>negotiation skills and their importance in starting your own business.</b>	1. I understand the notion of negotiation 2. I understand the basic rules of negotiation 3. I understand more complex aspects of the negotiation process	1. I know how to share my ideas clearly and coherently 2. I know how to achieve a successful negotiation 3. I know how to set red lines	1. I'm able to negotiate 2. I am able to use my soft skills in order to achieve a successful negotiation  3. I'm able to detect possible traps in a negotiation process	1. adult learners define the negotiation notion 2. adult learners learn how to succeed in a negotiation process <i>3. adult learners participate in role playing games aiming to enhance their negotiation skills</i>
<b>Topic 6 Innovative thinking</b>	The main goal of this topic is to provide the necessary information about <b>innovation skills and their importance in starting your own business.</b>	1. I understand the notion of innovation 2. I understand the basic rules of innovative thinking 3. I understand more complex notions of innovative thinking 4. I understand analytical thinking and critical thinking	1. I know how to apply innovative thinking in my business planning 2. I know techniques that enhance innovation skills 3. I know the importance of innovation in everyday life and business planning	1. I'm able to apply innovation in my business 2. I am able to find what suits to my business in terms of innovation	1. adult learners define the notion of innovation 2. adult learners learn how to apply innovation techniques and tips 3. adult learners practice activities, games and exercises to enhance innovation



<b>Time management</b>	The main goal of this topic is to provide the necessary information about <b>time management skills and their importance in starting your own business.</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of time management</li> <li>2. I understand the basic rules of time management</li> <li>3. I understand the importance of self and time management</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to apply time management techniques</li> <li>2. I know how to avoid procrastination</li> <li>3. I know the importance of self-management and time management</li> </ol>	<ol style="list-style-type: none"> <li>1. I'm able to manage my time efficiently</li> <li>2. I can keep deadlines</li> <li>3. I'm able to develop a timetable and stick to it</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define the notion of time management</li> <li>2. adult learners learn how to apply self-management techniques</li> <li>3. adult learners keep journal and write down activities in order to reflect on their time management abilities</li> </ol>
<b>Flexibility and adaptability</b>	The main goal of this topic is to provide the necessary information about <b>time flexibility and adaptability skills and their importance in starting your own business.</b>	<ol style="list-style-type: none"> <li>1. I understand the notion of flexibility and adaptability</li> <li>2. I understand the importance of flexibility and resilience</li> <li>3. I understand how I can become more flexible as a person</li> </ol>	<ol style="list-style-type: none"> <li>1. I know how to apply flexibility tips to succeed in my business</li> <li>2. I know which habits keep me trapped in the past</li> </ol>	<ol style="list-style-type: none"> <li>1. I can become more flexible</li> <li>2. I can adapt to new situations and sudden changes</li> <li>3. I can find my personal way to become more flexible</li> </ol>	<ol style="list-style-type: none"> <li>1. adult learners define the notion of flexibility and adaptability especially after the pandemic.</li> <li>2. adult learners practice exercises and activities to enhance their adaptability and flexibility</li> </ol>